

WPLC Strategic Plan 2025-2028



OUR MISSION

The Wisconsin Public Library Consortium brings together expertise and resources to support collaborative work resulting in greater equity and affordability for Wisconsin public libraries and their communities.



OUR VISION

To serve as the strategic center of experimentation, collaboration, and innovation for Wisconsin public libraries.

Goal I: Focus on Our Strengths

The WPLC carefully focuses its work on projects that improve equity in statewide library service by leveraging efficiencies of scale and balancing the workloads of those that support it.

Objectives:

- Prioritize Wisconsin's Digital Library by improving processes to enhance library and patron experiences.
- Improve equitable access to library materials statewide by providing budget and policy recommendations related to statewide intersystem delivery service.
- Maintain the high level of satisfaction that members have for existing WPLC-led services and workgroups.
- Clearly define the scope of the WPLC's work and develop a practice of continuous assessment.

Goal II: Clear, Purposeful Communication

The WPLC makes it easy for members to engage with, understand, and advocate for the important work the consortium performs.

Objectives:

- Increase member library awareness of and engagement with the services the WPLC supports.
- Improve communication between and among the various groups that accomplish the work of the WPLC to ensure awareness, increase efficiency, and inspire confidence.
- Develop WPLC champions with unified, easy to implement communication strategies and messages.

Goal III: Sustaining the WPLC

The WPLC is well-supported, financially and organizationally, and in turn is able to support its members and the work they do.

Objectives:

- Improve the WPLC's organizational capacity through governance enhancements, appropriate structural changes, process improvements, and incentivizing WPLC participation.
- Develop clarity around funding for the WPLC, particularly finding a way to increase funding for Wisconsin's Digital Library.
- Leverage the collaborative power of the WPLC to advocate for more competitive contracts, appealing content, and improved service models.